



Planning for Partnership: A Roadmap for Engaging Knowledge Users in Research
KT Canada Workshop – May 31, 2019

Preparation for the Workshop

1. Please bring a **laptop computer** with **WiFi connectivity** to access and use the tools, including:
 - **Online interactive map** for choosing engagement activities: bit.ly/PEApproaches
 - Downloadable **budget building tool** (requires Excel): bit.ly/PEBudgetBuilder

ACTIVITY WORKBOOK

WiFi Info:

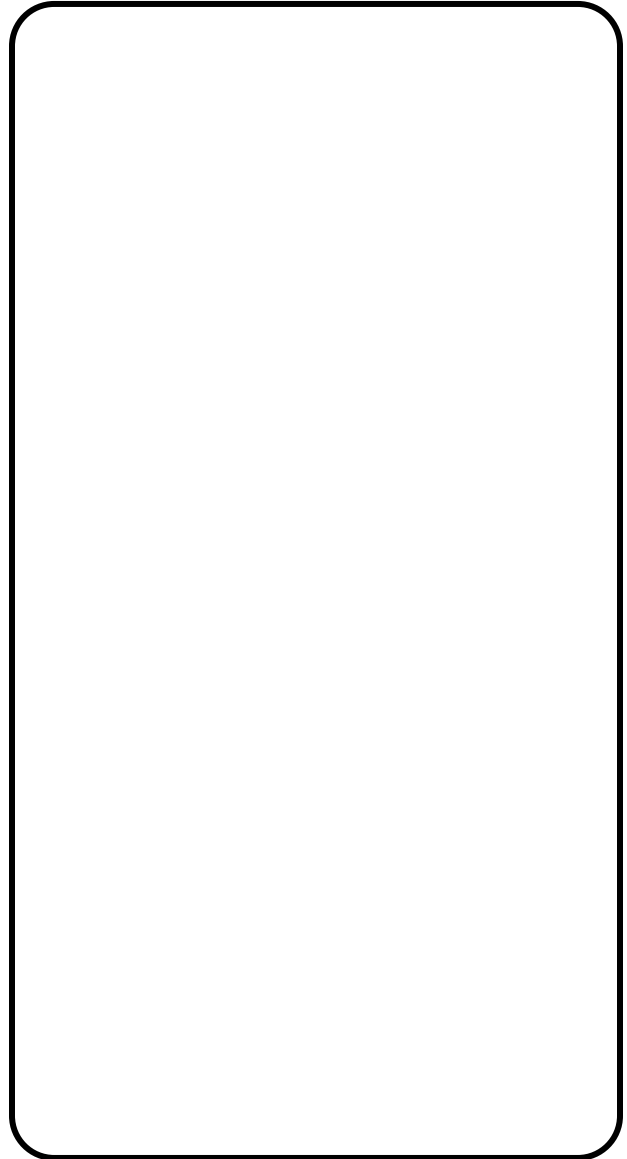

Delta Conference

Password: Delta123

Activity 1: Think & Pair – Locating Yourself in the Research Context

What are my own personal values, experiences, interests, beliefs, and political commitments related to my area of focus?

How do these values, experiences, interests, beliefs, and political commitments relate to social and structural locations, and processes of power and oppression?



Find additional questions for reflexive practice in:

Shimmin C, Wittmeier KDM, Lavoie JG, Wicklund ED, Sibley KM. Moving towards a more inclusive patient and public involvement in health research paradigm: the incorporation of a trauma-informed intersectional analysis. *BMC Health Serv Res*, 2017; 17:539. <https://link.springer.com/article/10.1186/s12913-017-2463-1>

Activity #2: Determining Stage of Research, Level of Engagement & Approach

EXAMPLE:

Bladder Infection Brochure

From the results of a recent study, you created a brochure to educate women of diverse backgrounds about bladder infections. You want to show the draft brochure to 10 women to receive feedback.

Questions to answer for this project:

Stage of Research: Dissemination

Level of Engagement: Consultation

Participatory Approach: If comfortable in a group – discussion group. If not – interviews

Rationale for Choice: Asking for input on brochure, researcher has decision-making power

YOUR ACTIVITY:

Case Study: Spinal Cord Injury

Jo lives with a spinal cord injury, and has been a study participant in a number of your projects. Their experience in one of these studies led them to formulate a theory about the intervention being tested. As the lead researcher, you suggested testing the theory would form the basis for another good research project.

You and Jo would like to form a small group of stakeholders (which may include clinicians, other people living with spinal cord injury, caregivers, spinal cord injury organizations, and specialists in this field) to work together to write the protocol, define outcomes, and determine ways to measure them, in order to complete the grant application.

KEY RESOURCE: bit.ly/PEApproaches

Questions to answer for this project:

Stage of Research: _____

Level of Engagement: _____

Participatory Approach: _____

Rationale for Choice: _____

Activity #3: Barriers & Budget Considerations

EXAMPLE:

Bladder Infection Brochure

A few women you talked with told you a brochure is not the right dissemination tool. You're holding a 3-hour discussion group with 10 women on a Friday evening to choose and design a different tool. Two are Indigenous and are fluent only in Cree, seven need childcare, and one has an elderly aunt she cares for 24/7. You have \$5,000 to work with.

Barriers to Engagement:

Time and energy required, accessibility of location, language barriers,
care responsibilities, power dynamics, style of engagement, stigma or shame

Key Budget Considerations:

Compensation, transportation, parking, translator (Cree), childcare and homecare
costs, facilitation, refreshments, printing, supports such as Elders (ask women first)

 **YOUR ACTIVITY:**

Case Study: Spinal Cord Injury

With Jo's help, you formed a group of stakeholders including: six people living with spinal cord injury, a caregiver, a physiotherapist, and a neuroscience researcher. You have a \$3,000 award to conduct engagement activities to plan the larger grant application. You intend to hold two gatherings that are each 3-hours long to discuss the protocol, define outcomes, and determine ways of measuring them.

OPTIONAL RESOURCE: bit.ly/PEBudgetBuilder

Barriers to Engagement:

Key Budget Considerations:

Take-Home Case Studies

Case Study: Reducing Stigma in Mental Health

You are part of a mental health research project that has involved rural youth with experiential knowledge, and community members (including local politicians and leaders) in developing the study name and objectives in order to reduce the potential for stigma. You have received funding for the project, and the youth and community members are interested in continuing to engage in order to ensure that major decisions and activities reflect the language, priorities, and needs of the community. The anticipated benefit of this continual input is improved recruitment of study participants, and greater acceptance of the study by the community.

The four youth and six community members who have been involved, so far, would prefer to meet in their own community – 6-hours north of the urban setting where you and other members of the research team work. The community has access to Telehealth services, which can be used for free to hold video conference meetings. You anticipate the project will go on for about four years, and want to ensure meaningful engagement of the youth and community members throughout. Your institution has provided you with \$5,000 to conduct engagement for this study, as well as in-kind services of an administrative assistant, and any related printing and meeting material costs.

With the participatory approach you have selected, you and the youth agree that meetings twice a year should be sufficient to ensure they are involved in establishing a strengths-based approach in making all major research decisions.

Case Study: Chronic Pain and Continuing Education

As a physical therapist, you are part of a large pragmatic study about chronic pain. Healthcare practitioners and educators who are part of the research team have designed a continuing education program for physical therapists that will be delivered as part of the study's knowledge translation strategy. The healthcare practitioners and educators would like to work alongside a group of potential program participants (i.e. physiotherapists) and public partners to design the recruitment and course materials (posters, workbooks, etc.), and plan a recruitment strategy (promotion, outreach, etc.). They have asked for your help in facilitating this process.

You want to use your chosen participatory approach to bring together a group of six healthcare practitioners (four physiotherapists and two clinic managers), one educator, and three patients who have expressed interest in co-designing the dissemination tools for the continuing education program. Unfortunately, the study budget did not originally include funds for engagement, but the principal investigator has managed to find you \$3,500 to conduct engagement activities and complete the draft design of the tools.

A facilitator is definitely required to ensure everyone is able to provide input, including hearing from those who are not used to speaking up in meetings, and that information is captured in order to make decisions. They suggest that the group meet four times for one hour each, but each member will also need to spend about four hours reviewing materials outside of these meetings. The healthcare practitioners and educator are paid for these hours as part of their employment.