



KNOWLEDGE TRANSLATION CANADA

APPLICATIONS DES CONNAISSANCES CANADA

**Videoconferenced to:**

**Toronto:**

St. Michael's Hospital, 209 Victoria,  
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KleinG@smh.ca

**Ottawa:**

Ottawa Hospital General Campus,  
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**Hamilton:**

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**London:**

University of Western Ontario NCA  
Library, Elborn College, 2nd floor,  
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**Québec City:**

CRCHUQ/ Hôpital Saint-François  
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Hubert.Robitaille@crsfa.ulaval.ca

**Halifax**

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**Edmonton:**

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**Calgary:**

Alberta Children's Hospital,  
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PLC ICU, Rm 2050  
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**Manitoba:**

Winnipeg Health Sciences Centre,  
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**SAVE-THE-DATES!**

Winter/Spring 2014:

Mar 13, Apr 10, May 8

To add a site and for more  
information, please  
contact Gail Klein:  
KleinG@smh.ca

**KT Canada Presents:**

**Lisa Hartling<sup>1</sup>**

**and Michelle Hamm<sup>2</sup>**

1. Associate Professor, Department of Pediatrics, University of Alberta

2. Research Associate, Alberta Research Centre for Health Evidence, University of Alberta

**Social media for health care,  
knowledge mobilization, and  
stakeholder engagement: an overview  
of a research program**

**Thursday, February 13, 2014 1200-1300 ET**

**Learning Objectives:**

- To present findings on how social media has been used as a tool in health care, including for the treatment and management of disease, and for health promotion and prevention
- To discuss how social media has been used for knowledge mobilization for health care professionals and trainees
- To discuss ongoing research on how social media can be used as a stakeholder engagement strategy.

**Live/Archived Webcasts:** <http://webcast.otn.ca> Session ID: 24332175

**Each session includes a question and answer period (15 minutes per 1 hour session)**

**Evaluations and Slides:** [www.ktcanada.net](http://www.ktcanada.net) (slides are posted after the session)

**TO REGISTER:**

This session is offered by Telehealth (videoconference) from St. Michael's Hospital in Toronto.  
\*\*\* Registration information is for sites participating by videoconference only. Webcast participants do not need to register \*\*\*

**OTN sites:** Please reserve your studio and ask your coordinators to email KleinG@smh.ca.

OTN Telemedicine coordinators can also self-schedule by clicking on the following link:

<https://schedule.otn.ca/tsm/portal/nonclinical/details.do?request.requestId=24332175>

**Non-OTN sites:** please contact Resolve: [info@resolvecollaboration.com](mailto:info@resolvecollaboration.com) or 1-888-777-7965, session # 16319. Please ask them to test your connection prior to the call.

Site registration deadline is February 6, 2014, 5 PM ET. After the deadline, individuals can participate by webcast only. Individuals viewing by webcast do not need to register.

\*\*\* 1 CME credit from the Royal College of Physicians and Surgeons of Canada